



SHRI VAISHNAV INSTITUTE OF MANAGEMENT, INDORE

Approved by AICTE, New Delhi & Affiliated To DAVV, Indore & RGPV, Bhopal (M.P.)
UGC-NAAC Accredited 'A' Grade Institute

NATIONAL CONFERENCE

On

**Advancing from Women Empowerment
to achieving Gender Equality :
Challenges and Opportunities**

November 19, 2022



Phone No. + 91 0731-2780011, 2789925

Conference mail id and Contact Numbers:

svimnationalconference@svimi.org

99815-07273, 98269-00122

www.svimi.org

Scheme No. 71, Gumasta Nagar, Indore 452009 (M.P.), INDIA

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INDORE-THE PRIDE OF NATION

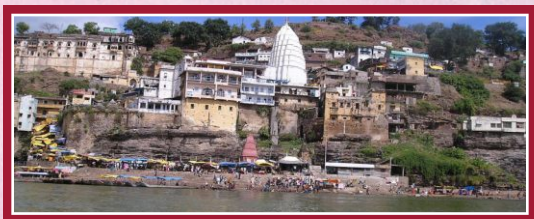
Key Attractions:

- Award Winner of 'No-1 Cleanest City of India' for five consecutive years.
- One of the first 20 cities taken up to develop as Smart City in first round.
- The only city having both IIT and IIM.
- Major Indian Companies such as Infosys and TCS have their Campuses near Super Corridor.
- Biggest wholesale Medicine Market of Central India.
- Indore has been a birthplace of many Silver Screen and Sports Stars. A matter of proud to Indorians as Indore is the birthplace of the designer of National Emblem of India, Shri Deenanath Bhargava.
- Moonwalker Police Cop of India- Ranjeet Singh(Indori Singham) and many more.....

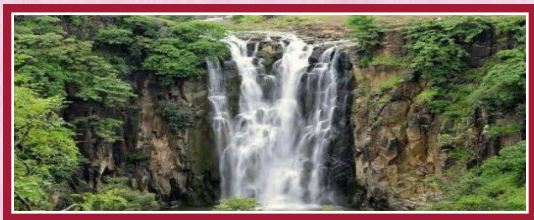
TOURIST ATTRACTIONS NEARBY INDORE



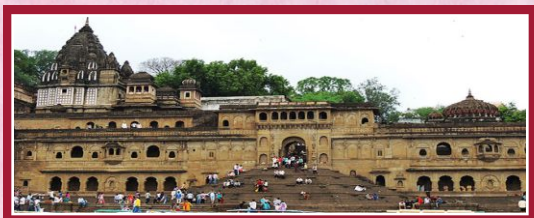
Mandu



Omkareshwar



Patalpani Falls



Maheshwar

ABOUT INSTITUTE

Shri Vaishnav Institute of management is a non-profit, multi-disciplinary & research oriented institute founded in 1987. The Institute was established as a philanthropic initiative by Shri Vaishnav Shaikshanik Avam Parmarthik Nyas, Indore. The Institute proudly announces the UGC-NAAC Accreditation with 'A' Grade in two consecutive cycles in 2012 and 2017 respectively indicating its highest commitment of quality in all aspects. Institute has conferred with the award of being the 'Oldest Self Finance Institute' of M.P. by CMAI, Asia. During past 35 years journey, it has been serving the society by providing excellent environment for education in area of Management and Computer Science.

The Institute aims to provide students with an enriching exposure to research, entrepreneurship and innovation, and placements by organizing International and national conferences and signing MoUs with eminent foundations and companies such as Indo-European Education Foundation, Poland; University of Applied Sciences, Nyasa, Poland; IIT Mumbai; Infosys; 6 Degrees IT Pvt. Ltd., Indore; Bajaj Finserv Ltd., Pune; Red Hat; Yepsylon IT Solution Ltd., Indore etc.

With 2200+ students and full time faculty members, the institute focuses at creating efficient managers and leaders. We strive to ensure that our students develop the right skills required to sustain and grow in this scenario of global competition. At the same time, we also take efforts in preparing the students for future by cultivating a winning spirit, which help them to participate on all platforms. With a lush green campus spread over an area of seven acres located in the heart of the Indore city, the institute is well connected through all means of transport.

As a significant contributor to society, the Institute offers Management and Computer Science programmes both as per National Education Policy at Under Graduate and Post Graduate Levels. The Institute is affiliated to Devi Ahilya Vishwavidyalaya, Indore and Rajiv Gandhi Proudyogiki Vishwavidyalaya, Bhopal. Also, it is a recognized research centre of Devi Ahilya Vishwavidyalaya, Indore for Doctoral Degree in Management.

The institute has to its credit 5000+ placement offers for its students from MNCs, and National level large companies and Banks such as Deloitte, TCS, WIPRO, Amazon, ICICI Bank, HDFC Bank, Flipkart, OYO, Zaro Education, Impetus, Capgemini, and many more.

Vision



An Institution of Choice in Higher Education

Bestowing Quality Education for Excellence through Activity Driven Value Based Learning Nurturing Leadership by Encouraging Innovative Thinking, Positive Attitude and Self Discipline

Mission



To Impart Quality Education by Meeting Stakeholder Needs, Norms of Regulatory Authorities and Improving the System Continuously.

Quality Policy



NATIONAL CONFERENCE 2022

Theme- Advancing from Women Empowerment to achieving Gender Equality: Challenges and Opportunities

Women Empowerment is a critical aspect of achieving gender equality. It includes increasing woman & sense of self worth, her decision-making power, access to opportunities and resources, her power and control over her own life inside and outside the home, and her ability to effect change .Gender inequalities are still deep-rooted in every society. Women suffer from lack of access to decent work and face occupational segregation and gender wage gaps. In many situations, they are denied access to basic education and health care and are victims of violence and discrimination. They are under-represented in political & economic decision-making processes.

The Conference aims to provide a platform to discuss and exchange ideas and perspectives on the potential of complexity science, system thinking, innovation, and impact research to address the inter sectionality of women's empowerment, leading the way to more effective and sustainable interventions. The Conference for papers is open to approaches to women's empowerment that are holistic and multidimensional to achieving Gender Equality.

Objectives

The Conference's objectives are:

- (1) Convene an interdisciplinary team of experts to advance knowledge and interventional strategies towards empowering women and strengthening gender equality in communities, and present research findings*
- (2) Promote human rights-based and evidence-informed interventions tailored the need of women, particularly vulnerable communities.*
- (3) Spotlight the state of technology and systems innovations in identifying and equipping agents of change (government, donors, etc.) with relevant, contextual knowledge on Women Empowerment issues.*

Outcomes

There is evidence of strong positive links between women & economic empowerment and foundational health outcomes for women and their families, including beneficial effects on nutrition, family planning, maternal mortality, & child mortality. Countries with greater gender equality are more connected. Their people are healthier & have better well-being.

By bringing together an interdisciplinary group of thinkers, researchers, practitioners, educators, and innovators from complex systems thinking, women and gender studies, technology innovation, and related fields, we hope to propel the field to the next level of acknowledging and addressing the complexity and multifaceted dimensions impacting women's empowerment and gender equality.

Call for Papers

Original research papers/ articles/ reviews on the various below- mentioned areas of interest are invited. The areas mentioned below are only indicative and are not exhaustive in coverage.

Subthemes

- Women and health, Maternity and Paternity leave, Constraints for single mothers
- Diversity in political representation, Women in power, politics, and decision-making
- Under-representation/misrepresentation of women in the media, movies, and literature
- Women and workplace, Gender Pay Gap, Glass ceiling and sticky floors
- Gender-based Violence, Women in armed conflict and crisis
- Gender-based Cyber - Violence, and Misogynistic Online-Movements
- Human rights of women, Gender Equality and empowerment
- Masculinities , Engaging Men and Boys for Gender Equality
- Institutional mechanism for the advancement of women, Education and training of women. Closing the Technology Gender Gap
- Self-representation of women
- Women success landings: Challenges & Motivation
- Reforming society: Women in Government and Non Government sectors
- Women and Entertainment

Guidelines for Papers

All papers will be evaluated through a double blind review process constituted by drawing experts from Institutions/ Universities / Organizations of repute in and outside India. Only original, unpublished work is sought. Any proposal submitted to present identical or substantially similar work already published, under review for another conference or publication will not be considered. In the covering letter accompanying the manuscript, the contributors should certify that the manuscript has neither been published anywhere nor is it at present being considered anywhere for publication.

The abstracts should not be exceeding 300 words and must be in 12 point font size, Times New Roman font on MS Word with single line spacing along with the name(s) and address of the author(s), Contact No. & E-mail ids. The Full length paper should not exceed 2500 words (Maximum 8 pages) excluding Tables, illustrations, charts, figures etc. that are serially numbered and duly acknowledged. Sources of the data need to be given below each table. Only those references that are actually utilized should be included in the reference list and should be alphabetically arranged. The first page of the manuscript should have the title of the paper, name of the author(s), organization affiliation, complete mailing address, phone number and e-mail address. Please do not indicate author(s) name, affiliation or any other such information in the manuscript elsewhere.

Abstract/ Paper Submission Details

Submit your manuscripts through www.svimi.org/nationalconference2022/ or mail to svimnationalconference@svimi.org

Registration

- *The participants must register to present the paper/attend the conference and paper publication in proceedings.*
- *In case of multiple authors, desirous of Certificates, all authors will have to separately register.*
- *A single author presenting multiple entries should register for each paper.*

Registration Fee

Research Scholar	Rs. 500/-
Academician	Rs. 800/-
Industry	Rs. 1000/-

Fee once paid will not be refunded. However, substitute participation is accepted.

Accommodation will be provided with the prior booking on the payment basis.

Paper Publication

All the accepted papers will be published in proceedings with ISBN / ISSN.

Award

Best paper will be awarded with cash prize, based on the quality of paper and presentation.

Important Dates

Abstract Submission : September 15, 2022

Full Paper Submission : October 15, 2022

Acceptance Notification : October 25, 2022

Last date of Registration : November 5, 2022

ONLINE PAYMENT DETAILS

Shri Vaishnav Institute of Management, Indore
Bank Name: HDFC Bank, Branch: Cloth Market

A/c No. 50100229309671,
IFSC Code: HDFC0000281

For registration click or scan

<https://forms.gle/oyCSZusbCEcPJLfh7>



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